

# **PRESS RELEASE**

Date: April 2, 2009

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Where: Tulsa Technology Center's (Lemley Campus), Workforce Tulsa Offices (see attached map)

When: Thursday, April 9<sup>th</sup> 8:30am – 10:30am

**Tulsa's Top Talent** is a networking support group that will provide information and address questions for those seeking employment. This encounter is designed for displaced professional, management, and executive professionals.

The second gathering is scheduled for Thursday, April 9, 2009 from 8:30 am to 10:30 am at the Training Center of Tulsa Technology Center's, Lemley Campus, located at 3638 South Memorial.

Kevin Kennemer, the founder and president of The People Group, will be discussing using social networking and networking tools such as LinkedIn<sup>®</sup>, facebook<sup>®</sup>, twitter<sup>®</sup> in a successful job search.

If you have any questions, my contact information is listed below. Please help spread the word about **Tulsa's Top Talent**.

The Workforce Investment Act of 1998 led to the creation of the Tulsa Area Workforce Investment Board (Workforce Tulsa). Workforce Tulsa has the legislative charter to create workforce development policy, oversee the workforce development system, coordinate workforce development resources and convene workforce development partners for its local region, including Tulsa, Pawnee, Creek and Osage counties. For additional information, please contact Chad Bowers at (918)796-1282.

3638 South Memorial Drive, Tulsa OK, 74145 Phone: 918-796-1282 Fax: 918-796-1283 www.workforcetulsa.com



# **TRAINING CENTER**

# LEMLEY CAMPUS

3420 S. MEMORIAL DR. TULSA, OKLAHOMA 918-828-5000

TULSA TECHNOLOGY

B.HALTON 08-01-2000

NORTH

Memorial Drive - Training Center is 1st Bldg. on Left Upon Entering Campus

CENTER



Kevin Kennemer, MA, SPHR President, The People Group

Kevin Kennemer is founder and president of The People Group, a people practice firm committed to improving business performance by facilitating the creation of great work environments where employees are treated with trust and respect. The People Group also provides compensation, benefits and work/life consulting services.

Kennemer founded The People Group in February 2008 after serving as Chief Human Resource Officer for SemGroup, an international energy company that rose from obscurity to #5 on Forbes list of largest privately held companies in the United States.

As a workplace consultant, Kennemer collaborated with SemGroup's original owners and served to make possible the creation of the



company's famous work environment that fueled the company's growth. Kevin also oversaw the people components of all 40 plus acquisitions, including international business ventures in Canada, Mexico, U.K. and Switzerland. Creating a great work environment where employees are valued and treated with trust and respect was a hallmark of his tenure at the energy firm. Kevin departed SemGroup in December 2007.

Kennemer holds a bachelor's degree in Business Management from Oral Roberts University and a Masters Degree in Organizational Management from the University of Phoenix.

Kevin is a certified senior professional in human resource management (SPHR), a member of the Society for Human Resource Management and World at Work, the premier organization for compensation, benefits and work/life professionals. As a member of the board of directors for Tulsa CASA, Inc., Kevin assists the agency in speaking for the rights of abused and neglected children. He also serves as a board member for the Oklahoma Business Ethics Consortium's Tulsa Chapter, a non-profit group raising awareness for ethical standards and integrity in the workplace.





# WHAT PEOPLE ARE SAYING

"It has been my privilege and pleasure to work with Kevin Kennemer for the past 8 years. He has been completely honest, knowledgeable, sincere, and caring. He is the type of employer all employees would love to have as their mentor."

#### Barbara Armijo

Broker The Holmes Organisation, Inc.

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"I really enjoy your teaching style and have been a subscriber to your blog and newsletters for quite some time. Your website has been a tremendous resource for me."

#### Dawn C. Duca

President & CEO Arthritis Foundation Eastern Oklahoma Chapter

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"The coaching and human resource management was amazing and fun! Kevin Kennemer is so easy to talk to and his empathy and enthusiasm are clear. I really appreciated the way Kevin remained flexible as different paths seemed to appear. His ease in accommodating new directions is making such transitions seem less daunting, as if they weren't fazing him; they were less likely to faze me."

#### **Bill Grant**

President The Holmes Organisation, Inc.

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"I have worked with Kevin Kennemer in the development of several internship programs for a Tulsa organization. It was a pleasure to develop and organize these important programs, and I genuinely appreciated the focus he provided towards producing a thoughtful and resultsoriented event. Kevin is a positive and motivating individual whose goal is always to provide the best support and direction to his clients--both internal and external."

Debra Arntsen Founder FORESight

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"My business relationship with Kevin has always been a very open and honest relationship that allowed us to cope with and resolve many difficult, challenging internal issues. I have the utmost respect for Kevin, his knowledge and his professionalism in any situation. He has integrity and compassion, always striving to do what is right. Kevin is not only a valued business associate, but a friend."

#### Frank Panzer

Energy Industry Executive

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"I had the great opportunity to work with Kevin Kennemer on a day to day basis and witness first hand his integrity and ability to create a culture that cultivates hard work, respect and the sense of belonging to something great! Kevin truly cares for employees and creates a culture that is enjoyable. I highly recommend Kevin and know that he will have a positive effect on anyone he works with or comes in contact with just as he has in my life."

Jeff Perkins President SelectionOne

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"Kevin Kennemer is truly dedicated to promoting civilized behavior in the workplace! Kevin visited my graduate-



# WHAT PEOPLE ARE SAYING

level HR class to talk with my students about positive people practices. The students and I truly enjoyed his talk as Kevin is one of those presenters who is uniquely adept at engaging his audience with just the right mix of research-based evidence, illustrative anecdotes, and humorous stories. His presentation made a lasting impact on my students regarding how effective (or ineffective) management of human resources can make (or break) an organization."

#### Jennifer L. Kisamore, Ph.D.

Assistant Professor University of Oklahoma

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"I have worked with Kevin Kennemer on a professional level for many years. His knowledge of all aspects of Human Resources, including leadership and motivational skills, are second to none. He is a man of integrity, honesty and utmost professionalism."

#### Marcia Fender

Regional Manager Rogers Benefit Group

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"Listening to Kevin Kennemer present is well worth every minute! His knowledge and personal insights are relevant and applicable. The difference with Kevin is that he really cares about individual successes, and that's what leads to success in the work environment. I see Kevin changing the way America does business!"

Natalie Bounds-Adams Director ORU Alumni Relations

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"When I think of the true HR Professional, Kevin Kennemer is the gold standard. I have had the privilege

of working with Kevin as an HR partner in recruiting, developing and retaining talent. He is a strategic thinker who continues to positively impact every organization in which he is associated."

#### Tammy Been

President AcctKnowledge Financial Staffing

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"I have had the great privilege of knowing and working with Kevin Kennemer for over a decade now and know him to be a faithful, thoughtful and honest leader and entrepreneur in our community. His experience, insight and humor are invaluable to organizations needing first time training or refresher courses on positive people management practices."

#### Traci Keil

HR Compliance Manager National Car Rental / Alamo Rent A Car

